

CHILDREN STRIVING
TOGETHER



4th Annual

BLACK TIE MASQUERADE
FUNDRAISING GALA

SATURDAY, OCTOBER 17, 2020
VIRTUALLY VIA ZOOM
5PM

2020 SPONSORSHIP DECK

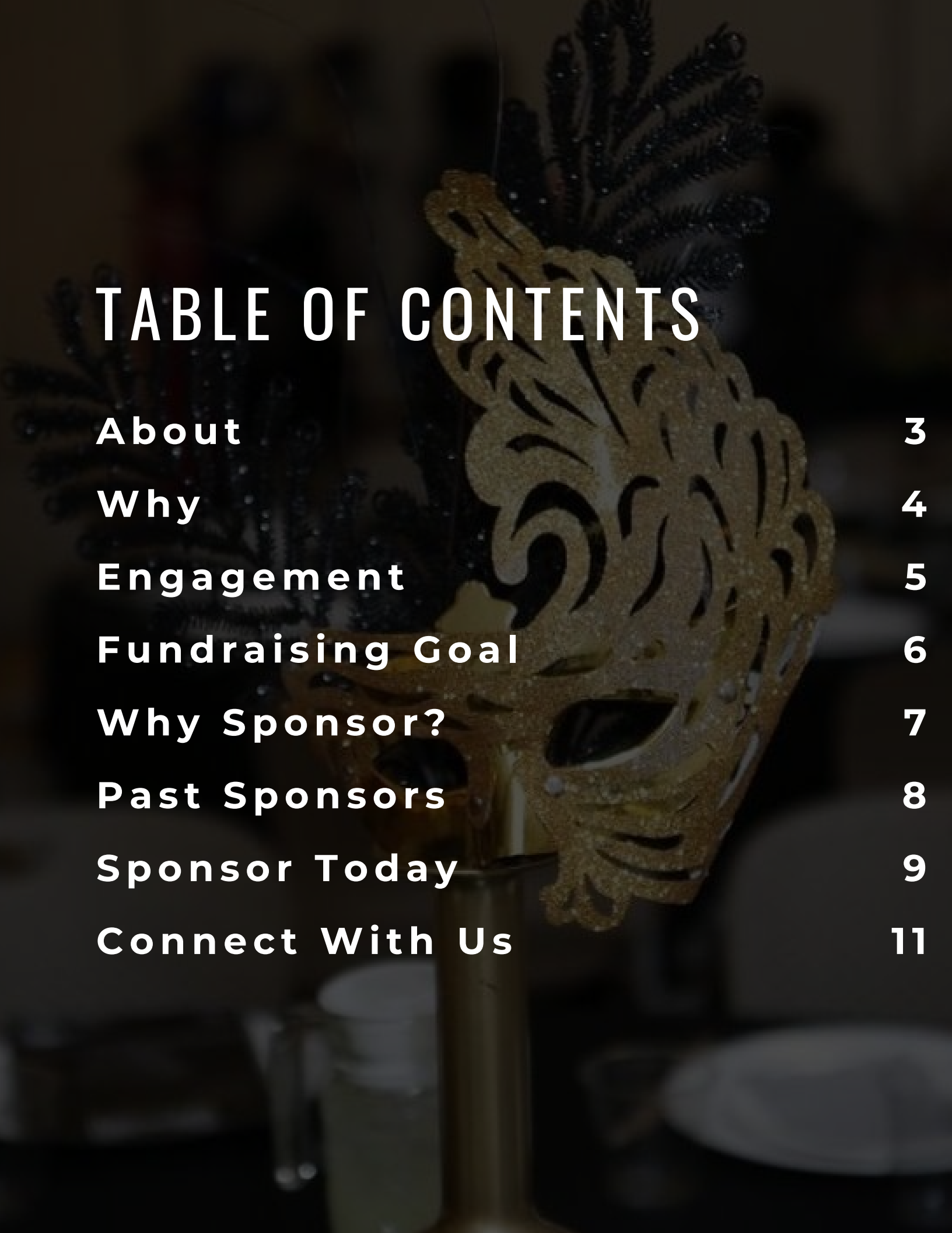


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ABOUT



Children Striving Together is a youth driven non-profit organization based in the city of Compton whose mission is to assist at-risk youth and youth of the community through enrichment activities, mentoring, tutoring, quarterly field trips, and annual events. Our motto is to "Help Our Youth Thrive" for success that fosters their growth.

Children Striving Together



Children Striving Together started hosting the Black Tie Masquerade Gala three years ago as an attempt to fundraise for the youth programming that CST provides on a weekly and/or bi-weekly basis. Being that CST's programming is primarily free for the youth, this event is the major fundraising mechanism we seek out on a yearly basis.

Supporting this fundraising gala is huge to our non-profit. Not only do we want to raise money, we want individuals to dress up, enjoy a night of entertainment and fun, and assist with fundraising for the organization. These components will assist the non profit with meeting the fundraising goals for the year to assist our youth.

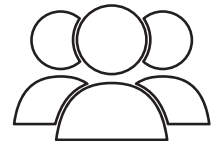
What's New This Year?



Social distancing measures for the safety of our guest and their health.



More virtual fundraising opportunities available.



Guest attending event via zoom platform vs in person attendance

Why?

Why we do what we do? CST provides services and opportunities for the youth because they are our future pillars of the community. With parents/guardians working full-time, limited schedules, and a million and one things to do, CST focuses on bridging the gap between what the parents are not able to do, due to certain time constraints, and what CST can do to ensure the youth obtain all they need.



This year's
fundraising goal is
\$100,000



Foster Youth into CST

Enroll the youth
between the ages
of 5-18 to obtain
some quality
services for the
youth.



Support CST

Support CST by
making an in-kind
donation of any
amount. No
amount is too small
or too large.



Connect Your Business

Bringing more youth
opportunities to the
non-profit is
important. Youth
workshops are always
a want and need for
the youth.

Engagement

CST's Annual Black Tie Masquerade Gala has been an event that many people look forward to on a yearly basis. For the past 3 years, the attendees have increased every year. Starting with approximately 75 attendees year 1 and increasing to 147 attendees by year 3, CST is excited for the progression that has been made on a yearly basis.



2020

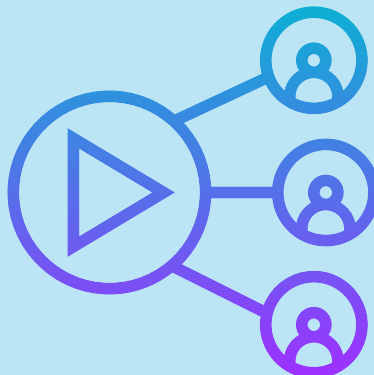
Social Media Traffic

**Facebook
Data**



- 758 followers

Subscribers



- 1618 subscribers

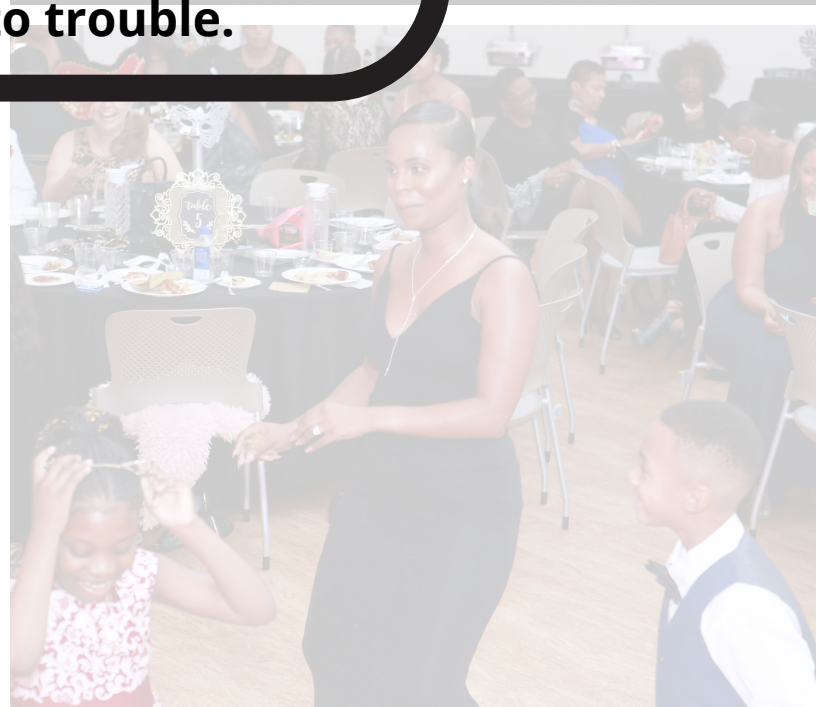
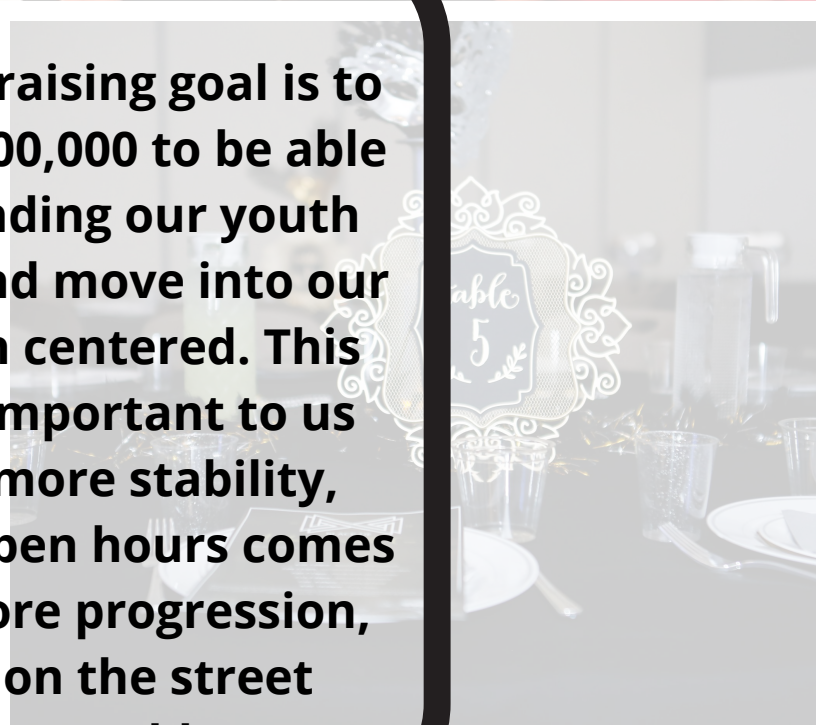
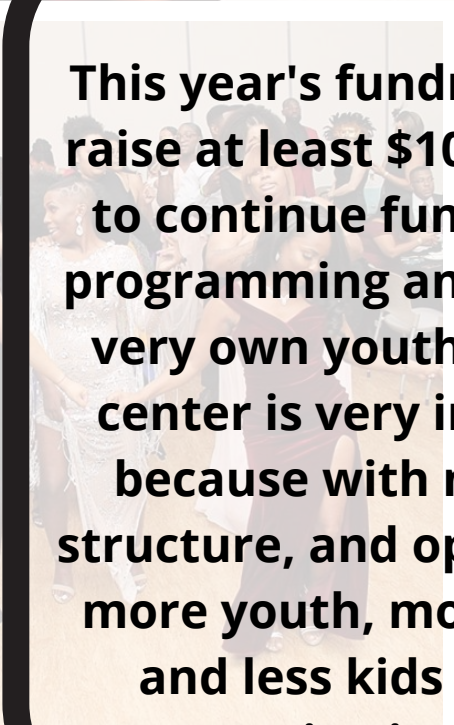
**Instagram
Data**



- 2,165 followers



This year's fundraising goal is to raise at least \$100,000 to be able to continue funding our youth programming and move into our very own youth center. This center is very important to us because with more stability, structure, and open hours comes more youth, more progression, and less kids on the street getting into trouble.



Why Sponsor?

Our youth need us now more than ever. With the recent pandemic that has taken place, it is causing our young people to be placed in uncomfortable situations and sometimes, not even know how to openly express themselves. This is new to us all. Social distancing, wearing mask, and washing hands are so important, but so is the emotional state of minds of our youth.

Our youth need activities to be able to tend to in order to keep their mind off of things that can drive them into a depressive state. They also need a safe haven to be able to come into, talk about their thoughts and feelings, and cope with whatever issues they may be dealing with. We are seeking sponsors that believe in the mission and see the potential but also help us achieve them.

HOW CAN YOU USE THIS SPONSORSHIP TO ACHIEVE YOUR GOALS?



Marketing to reach out to all of the masses and ensure that people understand the importance of this fundraiser and how it will benefit the youth that we serve.

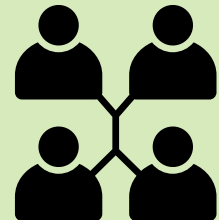


Support goes a long way. With showing that you support the non-profit's initiative, this speaks volumes to leaders and donors all across the globe.

This year's fundraising goal is \$100,000 to raise funds for youth programming & a youth center



Opportunities are always presented when it comes to learning about a new program, a new initiative, as well as a new program to benefit the community.



Supporting non-profit initiatives help you connect with other world class leaders in your industry and industries around you.

PAST SUPPORTERS

PARTNERS



SPONSORS



JAAYE PERSON-LYNN, ESQ.
ATTORNEY AT LAW



Sponsor Today

	Presenting: ▼ \$5,000 +	Gold: ▼ \$2500 +	Silver: ▼ \$1500+	Bronze: ▼ \$750 +	▼
Marketing & Branding Exposure					
Your organization or business will present the Virtual Gala music pieces to the attendees as well as be branded as the studio sponsor.	★				
Logo on all marketing material and 1 minute promo video of your choosing shown at the event.	★	★			
Sponsorship of the studio used for performances for the entire event.	★				
Speaking opportunity to welcome and speak to the community.	★				
Logo on website as sponsor	★	★	★		
Mentions throughout the course of the event as a sponsor	★	★	★		★
Logo on web based invites	★	★	★		★
Logo on billboards	★	★	★		★
Social Media mentions	★	★	★		★
Inclusion on all press releases	★	★	★		

Vending & Promo

Vending & Promo	▼ Pricing ▼
1 minute short promo video to show at the virtual gala	\$250.00
5 Vending spots with link to be given to guest throughout the event to head over and shop using gala promo code	\$75
Business Promo Ad to be shown during virtual gala	\$100
Mention of business during event	\$50

**Any returning vendors
will receive a \$25
discount at a final fee of
\$50.00**





4th Annual

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FUNDRAISING GALA

Connect with us to sponsor this event

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www.childrenstrivingtogether.org

[@childrenstrivingtogether](https://www.instagram.com/childrenstrivingtogether)